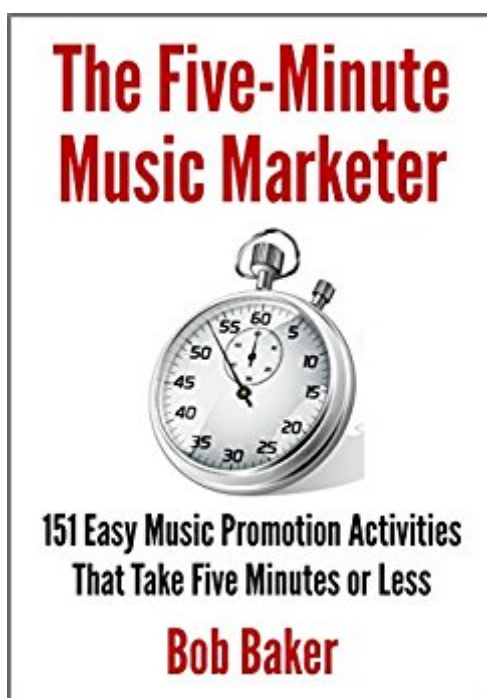


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# The Five-Minute Music Marketer: 151 Easy Music Promotion Activities That Take 5 Minutes Or Less



## Synopsis

Stop Making Excuses - Start Making Progress with Your Music Career

Consistent Top 5 Best Seller in the Music Business category!

This book gives you a comprehensive list of bite-size marketing activities that can literally be done in five minutes or less. No kidding. Anyone - including YOU - can do this! Of course, you can spend more than five minutes on them if you want to. But if you're pressed for time, you now have at your fingertips a handy selection of simple marketing actions you can take. Use this book as a solution to that age-old complaint, "I don't have time to promote my music." Or as the antidote to the faulty rationale, "I'll focus on marketing when I have more time." Don't get sucked into the "no-time, bad-time" trap! Will five-minute activities really make a difference? Are they even worth doing? For me, the answer is a resounding YES! Engaging in these actions on a daily basis will create momentum. They will help develop new habits that will serve you well. In fact, I bet it won't take long at all before you start to see the benefits. You never know when an email you send, a photo you post online, or some simple step you take will lead to a new fan, live show, or exposure opportunity. But if you take no action and keep putting things off until some mystical time in the future ... the only thing you'll see is stagnation. My promise to you ... If you take consistent action, continue to move forward, and keep chipping away at it, you will see results! But you must do these things on a daily basis. With this book in your collection of marketing tools, there is no excuse to go days or weeks (or months or years) without doing something to make progress with your music career. Read through these lists of five-minute marketing actions. Highlight the ones that resonate with you. And whenever you have five minutes to spare, pick one and act on it! You can get started by taking this one-minute action right now: Scroll up and click the Buy button. Your music and your destiny deserve it!

Bob

Here's a quick look at the contents:

Section 1: Five-Minute Marketing Steps in the Real World-

- Fourteen Things You Can Do Locally in Your Home Town-
- Eighteen Things to Do Before, During and After Your Live Music Performances-
- Four Things You Can Do to Network and Strengthen Your People Connections-
- Six Things You Can Do When Songwriting or Recording New Music-
- Eight Things You Can Do to Get Publicity and Media Exposure-
- Nine Things You Can Do to Generate More Music Sales-
- Eight Things You Can Do to Find Inspiration and Get Educated-
- Eight Things You Can Do to Supercharge Your Planning and Productivity

Section 2: Five-Minute Marketing Steps in the Digital and Online Realms-

- Seven Things You Can Do with Your Music Website-
- Four Things You Can Do If You Publish a Blog-
- Eight Things You Can Do to Brainstorm Content Marketing Ideas-
- Seventeen Things You Can Do with Twitter-
- Seven Things You Can Do on Your Facebook Fan Page-
- Eleven Things You Can Do on YouTube-
- Nine Things You Can Do on iTunes, and CD Baby-
- Thirteen More Social Media and Digital Music

Action Steps You Can Take  
Final Thoughts  
Book excerpt from Guerrilla Music Marketing, Vol 1  
Book excerpt from Guerrilla Music Marketing, Vol 2

## Book Information

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## Customer Reviews

I love this book for several reasons, it is very informative, it is an easy read and if you put some of the suggestion to practice you do see results, in my case it was almost immediate on what was my super neglected Twitter account I put to use a couple weeks of the suggestions from this book and within an hour I doubled my followers, I like the fact that a lot of these suggestions take just a little bit of time but actually has a punch, I would recommend this book to anyone that has published or released a CD or book. And it is true we don't have to spend hours and hours on marketing a little bit with consistency goes a long way like a drop of water every 10 seconds eventually will fill a bucket.

1. Bob Baker always has some great information to share with indie artists trying to promote themselves and their music. The Five-Minute Music Marketer is no exception. 2. Every time I read something from Bob, I learn something new or possibly even a different way to look at something I already knew. 3. Bob Baker understands what it's like to be an indie artist because he is one and he interviews indie artists on a regular basis that are making a living without a major label. This book gives some great tips to help with your music promotion. Bob has been doing this for a long time. I have read several of his publications and highly recommend that anyone serious about their indie music career do the same. The Five-Minute Music Marketer: 151 Easy Music Promotion Activities That Take 5 Minutes or Less

As a musician, marketing has been difficult for me; they don't teach this stuff in music school. Enter Bob Baker. It's challenging to find a book that will give you specific action steps that are simple and inexpensive to implement. However, "The Five-Minute Music Marketer" lives up to its title. I read the book in a couple days and immediately started using various tips. It's unlikely that you'll find all the ideas relevant for your situation, but the beauty of this book is that you have 151 ideas from which to choose and you will most likely find several that fit you. I was so impressed with this book that I joined two of Bob Baker's courses on Udemy, and I'm happy with his course content, too. If you're overwhelmed by the thought of marketing, check out this book. It's a worthwhile investment.

One of the most concise, direct, clear and hands on marketing books I've ever had in my hands. Has really make the difference for my client musicians with it's effective and easy to do marketing strategies. Thank you for this piece of gold! Honestly!! -TrendCulprit.

A handy guide for independent musicians who want to further their careers. A step by step, easy to understand book with action steps anyone can do. Mr. Baker writes in a clear, concise way exactly what to do and how to do it. Each small step can indeed be done in 5 minutes or less. I've read several of his books and like the others this one is extremely well written.

The Five-Minute Music Marketer is a great quick review of how to keep your marketing strategies in focus five minutes at a time. For example, I had forgotten to complete my profile signature. This was one of the five minute tasks listed in the reading. As you can see above my signature is now complete. Recommended.

This is an excellent book. I'm sure that you'll find plenty of simple marketing activities and ideas that you can apply daily. Marketing doesn't have to be painful.

This book provides many insights that I had not thought of. A quick read, and a great tool for any musician to have!

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